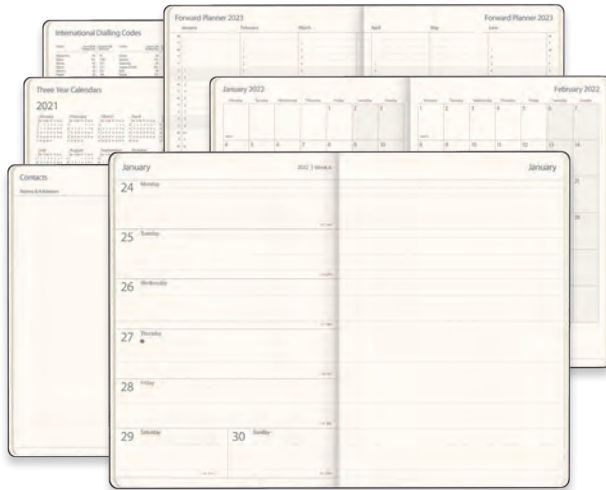




Our collection
myNo™ Diaries,
Notebooks & Journals

myNo™ Diary

A fresh modern take on the traditional diary. Features a soft touch brandhide cover material and a colour matched elasticated strap and ribbon marker.



Optional extras



Pen loops Printed wraps Publicity pages DigiFlex Print Pens & pencils Blind embossing Document pockets



Standard features

13 Month - Week to View with Notes
144 pages | 80gsm cream acid free paper
Ribbon marker | Elasticated strap closure

Contents

2021 / 2022 / 2023 Calendars
UK-IRL Bank Holidays & Notable Dates 2022
International Holidays 2022
International Dialling Codes
Conversion Tables
One Month a Page 2022 Year Planner
13 Month Week to View with Notes 2022 Diary
Three Month a Page 2023 Year Planner
2023 / 2024 / 2025 Forward Calendars
Contacts Pages



Standard colours

Black

Blue

Grey

Cover material

Brandhide

A soft matt effect material with a contemporary feel.

Size

myNo™ Diary
A5 - 140 x 205mm

Talk to us about your branding requirements >



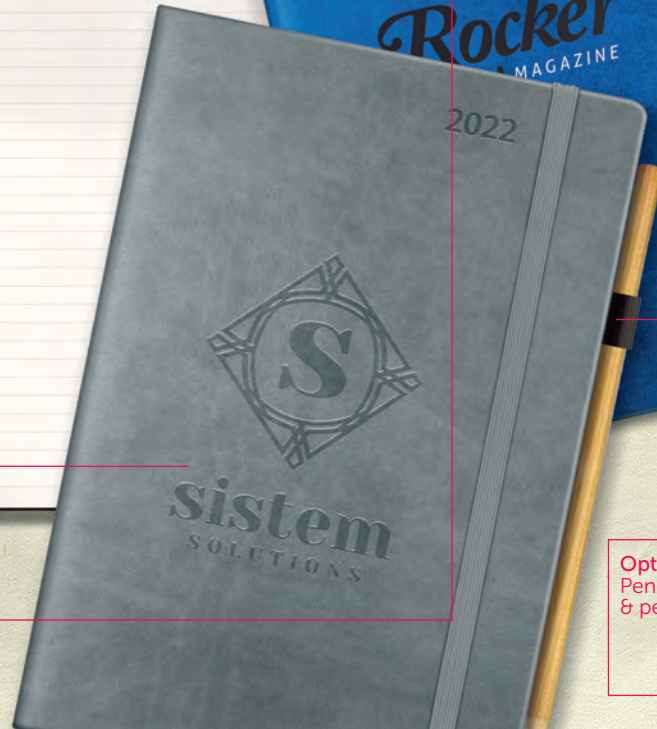
Week to view with notes featuring a fresh myNo style layout.

Options
Blind
Embossing

Page 18 >

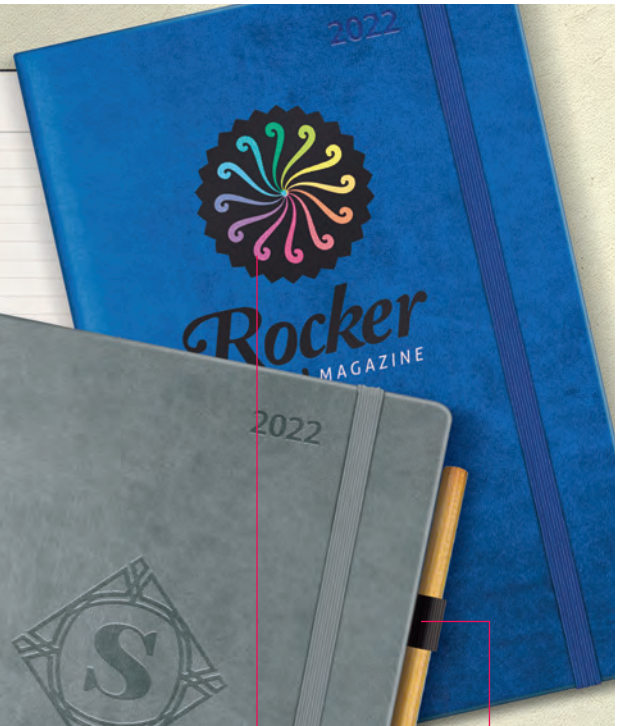
Options
Digiflex
print

Page 18 >



Options
Pen loops
& pencils

Page 19 >



myNo™ Journal

Three things in one book. A combination of a notebook, a diary and a wellbeing coach. Our new myNo Journal helps you to plan, record and improve your life. No need to wait for the new year, myNo Journal is undated and ready for you whenever you are.

NEW &
IMPROVED
FOR 2021

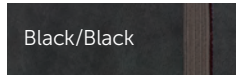
Standard features

192 pages | 80gsm paper
Cream feint ruled paper
Acid free paper
Ribbon marker
Elasticated strap closure

Size

myNo™ A5 - 140 x 205mm

Standard colour



Please note

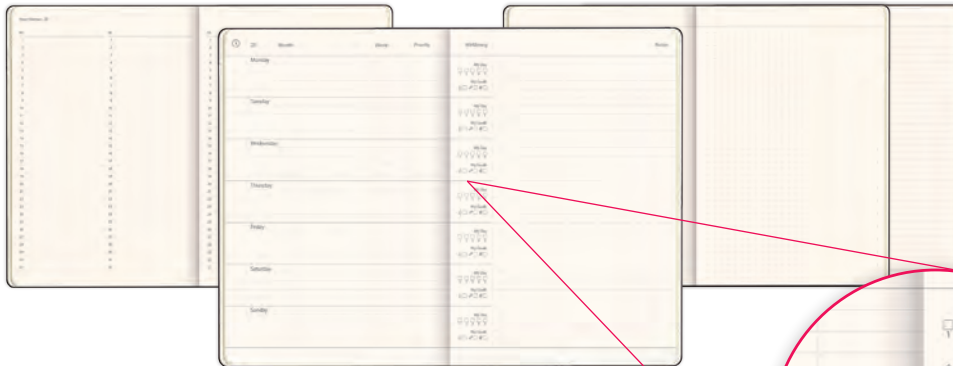
Other colours of cover material, ribbons and elastic strap closures are available for orders over 500 units.

Call us for more details



16 months of planning

60 pages of notes (graph, plain & lined)



60 weeks of undated journal pages

Optional extras



Pen loops



Printed wraps



Publicity pages



DigiFlex Print



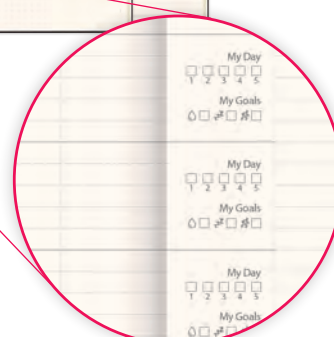
Pens & pencils



Blind Embossing



Document pockets



Cover material

Brandhide

A soft matt effect material with a contemporary feel.

NEW Wellbeing

Set yourself goals for hydration, sleep & exercise. Also track day to day your health, happiness or anything you choose.

Talk to us about your branding requirements >



NEW FOR 2021
Daily goals & tracking for wellbeing

Options
Full colour
DigiFlex
printing
Page 18 >

Options
Blind
embossing
Page 18 >

Contact us for a quote today >

Options
Pen loops
and pencils

Page 19 >

BEST
SELLER

Options
Full colour
DigiFlex
printing

Page 18 >



Options
Blind
embossing

Page 18 >

myNo™ Colour

myNo Colour is the coloured version of the myNo Classic. Now available in 7 colours all using our soft touch Brandhide material. myNo Colour comes with complementary end papers, elasticated straps and ribbons as standard.



Superior paper

A notebook is only as good as its paper. Each of the 192 stitch bound pages in a myNo™ Book are 80gsm and Acid Free.



Little details

Little design details such as the colour matched end papers, ribbon and elasticated strap emphasise the quality.

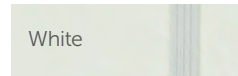
Standard features

192 pages | 80gsm paper
Cream feint ruled paper | Acid free paper
Ribbon marker | Elasticated strap closure

Size

myNo™ A5 - 140 x 205mm

Standard colours



Cover material

Brandhide

A soft matt effect material with a contemporary feel.

Optional extras



Pen loops



Printed wraps



Publicity pages



Pens & pencils



Blind embossing



DigiFlex Print



Document pockets

myNo™ Classic

Our myNo Classic notebook delivers exactly what you would expect from a premium quality notebook. Just like all of our notebooks, it can be personalised to your requirements offering outstanding promotional opportunities.



Superior paper

A notebook is only as good as its paper. Each of the 192 stitch bound pages in a myNo™ Book are 80gsm and Acid Free.



Little details

Little design details such as the colour matched end papers, ribbon and elastic strap emphasise the quality.

Standard features

192 pages | 80gsm paper
Cream faint ruled or plain* paper | Acid free paper
Ribbon marker | Elasticated strap closure

Sizes

myNo™ A6 - 92 x 142mm
myNo™ A5 - 140 x 205mm
myNo™ XL - 195 x 247mm

Standard colours



Cover materials

Leathertex

A lightly grained material that is strong and durable.

Brandhide (A5 only)

A soft matt effect material with a contemporary feel.

Optional extras



Pen loops



Printed wraps



Publicity pages



DigiFlex Print



Pens & pencils



Blind embossing



Foil blocking



Document pockets

* Also available

A5 Plain paper version

A standard Brandhide A5 myNo but with plain paper. Available in Black/Black only.

Talk to us about your branding requirements >

3 SIZES
AVAILABLE

Options
Foil
blocking

Page 18 >

Options
Pen loop
and pencil

Page 19 >


Options
Full colour
DigiFlex
printing

Page 18 >

Request your no obligation quote today 



Options
Metallic
corners

Ask for
more details 

myNo™ Laminate

You can achieve stunning personalisation with myNo Laminate. With this version of myNo you will have the freedom to achieve a design, which wraps around the notebook from cover to cover including the spine. Any images and photographs can be used as part of the design. myNo Laminate allows an ultimate on-brand notebook experience.

Available
from 500
units/pcs

Standard features

192 pages | 80gsm paper
Cream feint ruled paper | Acid free paper
Ribbon marker | Elasticated strap closure (optional)

Sizes

myNo™ A6 - 92 x 142mm
myNo™ A5 - 140 x 205mm
myNo™ XL - 195 x 247mm



Full colour cover



Tough and durable



Gloss or matt finish



Design service

Optional extras



Pen loops



Printed
wraps



Publicity
pages



Pens &
pencils



Document
pockets



Corners



Padded
cover

myNo™ Infinity

Choose the Infinity notebook if you are looking for a complete personalisation. Available in the pantone colour of your choice, it has a delightfully textured cover pattern. Choose from one of the standard patterns or create a completely bespoke, unique pattern, anything is achievable with Infinity.

Available from 500 units

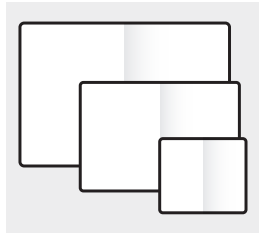
Standard features

192 pages | 80gsm paper
Cream feint ruled paper | Acid free paper
Ribbon marker | Elasticated strap closure (optional)

Sizes

myNo™ A6 - 92 x 142mm
myNo™ A5 - 140 x 205mm
myNo™ XL - 195 x 247mm

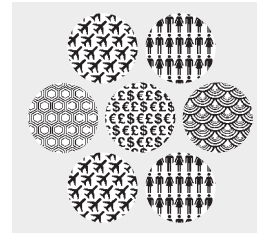
How to create your own unique myNo™ Infinity cover



Choose a myNo™ size



Choose any Pantone Colour



Choose or create an Infinity pattern finish

Optional extras



Pen loops



Printed wraps



Publicity pages



Pens & pencils



Document pockets



Corners

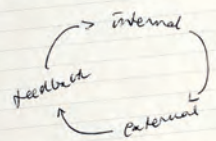


Padded cover

Talk to us about your branding requirements >

Audience

- Timing
- Additional resources
- Method
- Follow up



FASH ...

DEDICATED CREATIVE



Options
Two pantone colours
Ask for more details >



Options
Custom pattern finish
Ask for more details >



Options
Printed wraps
Page 19 >

Sales campaigns / Q2
→ KEY PROJECTS:

* Win back campaign
→ old data

* New business campaign
later on
→ Focus on
new products

* Spring promotion &
sales incentive.

* Event around new product
launch → into Q3.

PR Campaign

- Message
- Tone
- Audience
- Timing
- Additional resources
- Budget
- Follow up



Message & follow up are key
(depend on brand ??)

myNo™ Spiral

myNo Spiral is the spiral bound version of the popular myNo notebook. This version allows you to open the notebook flat on your desk. It can be used with any of our spiral diary covers.

Standard features

160 pages

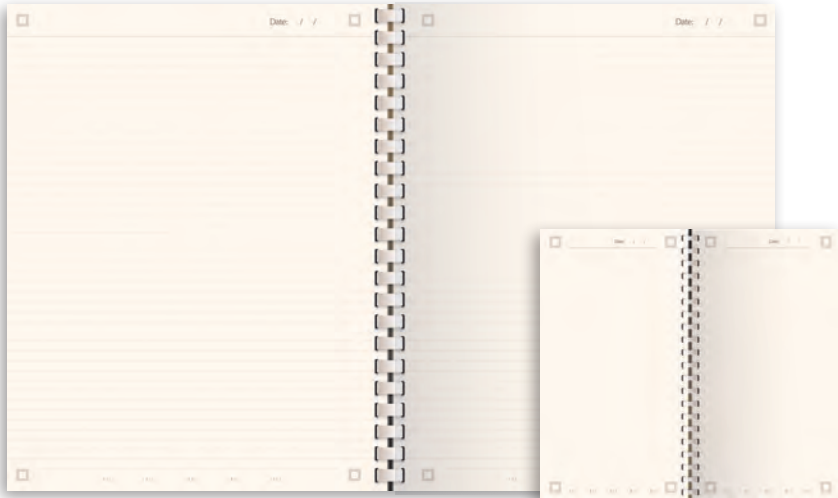
Small 80gsm paper | Large 100gsm paper

Cream feint ruled paper

Sizes

myNo™ Spiral Small
89 x 160mm

myNo™ Spiral Large
207 x 268mm



Speak to us about our spiral cover range

We have a fantastic selection of spiral covers suitable for our myNo Spiral notebooks. Choose between many styles, materials and colours.



Pocket standard

Clear plastic credit card and ticket pocket. Page marker.



Pocket executive

Material lined with credit card pockets.



Desk Ambassador Executive

Material lined with credit card pockets.

Meeting Book

The Meeting Book is your perfect companion if you are required to attend meetings on a regular basis. This product will help you get organised and can be used to document meeting notes.

Optional extras



Publicity page



Pens & pencils



Pen loops



Printed wraps



Also available

Quarto - Comb Bound

Quarto - 207 x 268mm
80gsm paper | 160 pages
8 pages of planning and useful information.

Comb binding to fit all our quarto sized diary covers.

Standard features / Sizes

A4 - Wiro Hard Cover

210 x 297mm | 100gsm paper | 160 pages
Durable hard cover with metal wiro binding.
8 pages of planning and useful information.

Standard colour

Silver

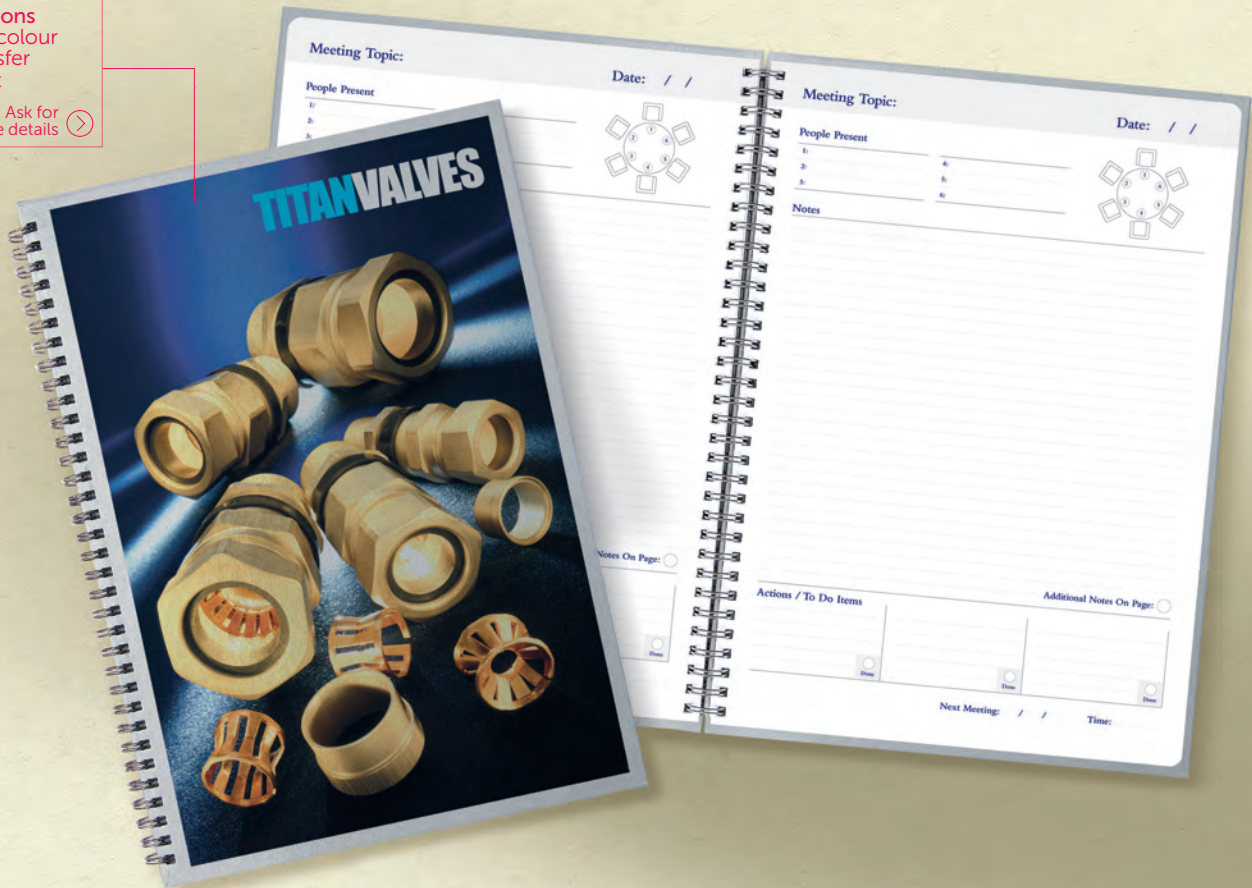


Lined and gridded note pages for brainstorming ideas.
Record who was present, notes, actions and to-do-lists.

Talk to us about your branding requirements >

Options
Full colour
transfer
print

Ask for
more details >



Branding methods

DigiFlex printing



Using our DigiFlex printing technology you are able to have stunning single or full colour images and logo designs on co-ordinating or contrasting cover colours. By utilising High Definition UV digital print technologies, DigiFlex printing produces photographic quality with rich colour tone and depth. It also has the added benefit of being flexible so your images will not have hairline fractures or picture splitting.

Works with our bookbound Brandhide & Leathertex

We have a selection of Notebooks, Journals and Diaries using these materials.

Diaries	page 2	➤
Journals	page 4	➤
Notebooks	pages 6-9	➤

Blocking



Metallic foil



Blind embossing



Colour foil



Screen printing

Personalise your notebook covers either with your logo or a chosen design. One of the popular methods for this is blocking. This technique is available either as blind embossing (no colour) or foil blocking with one of the many available colours. Please contact us for more details.

Pens, pencils & loops



Add some practicality to your product with a Pen Loop. Also why not include a promotional pen or pencil? These can complement your overall branding and bring an added quality feel to the product.

Printed wraps



Promotional wraps deliver the end user a unique product experience when unwrapping the product. We can apply your branding, a personal message or a campaign 'call to action' onto the wrap. Printed in full colour, they give your notebook a luxurious look.

Document pockets



Enhance your notebook experience even further by adding a handy document pocket. This is a convenient tool for storing away tickets, receipts or other loose notes. Document pockets are available for all our myNo notebooks and journals.

Advertising pages



The majority of our customers include advertising pages to enhance their notebooks. These can be used, for example, to raise your brand awareness, for providing key contact details, mission statements or calls to action.